

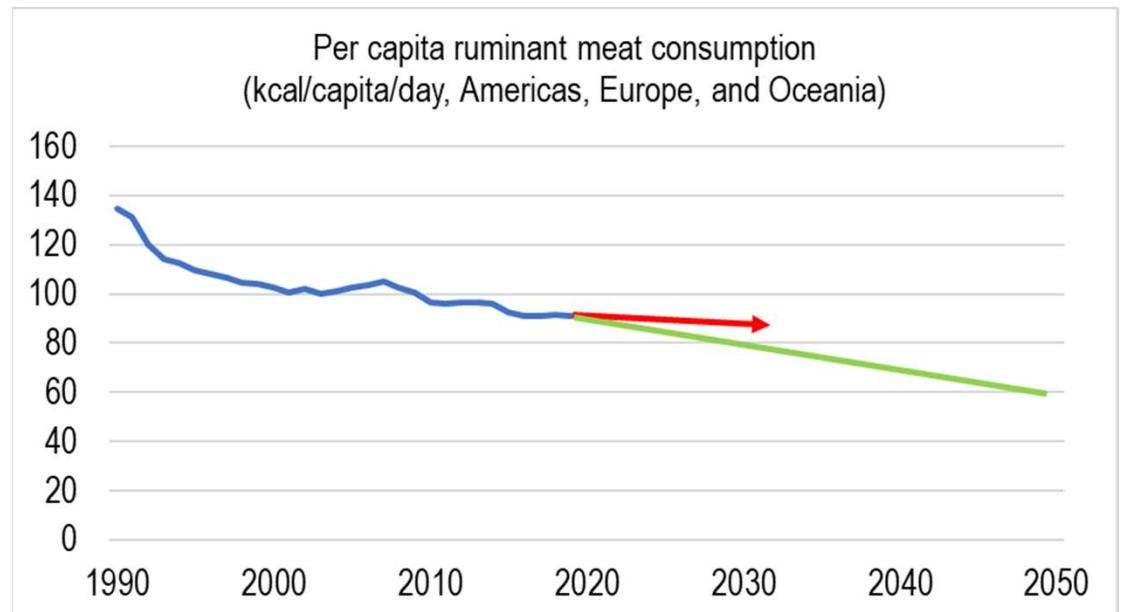


TACKLING CLIMATE CHANGE THROUGH FOOD

Anne Bordier
Food Initiatives Director, World Resources Institute



Consumption of Ruminant Meat Must Reduce 8x Faster



Source: World Resources Institute

Three levers for lower carbon diets

1. Accelerate dietary shift towards diets richer in plants
2. Improve agricultural practices
3. Scale alternative proteins



DRIVING BEHAVIOR CHANGE AT SCALE

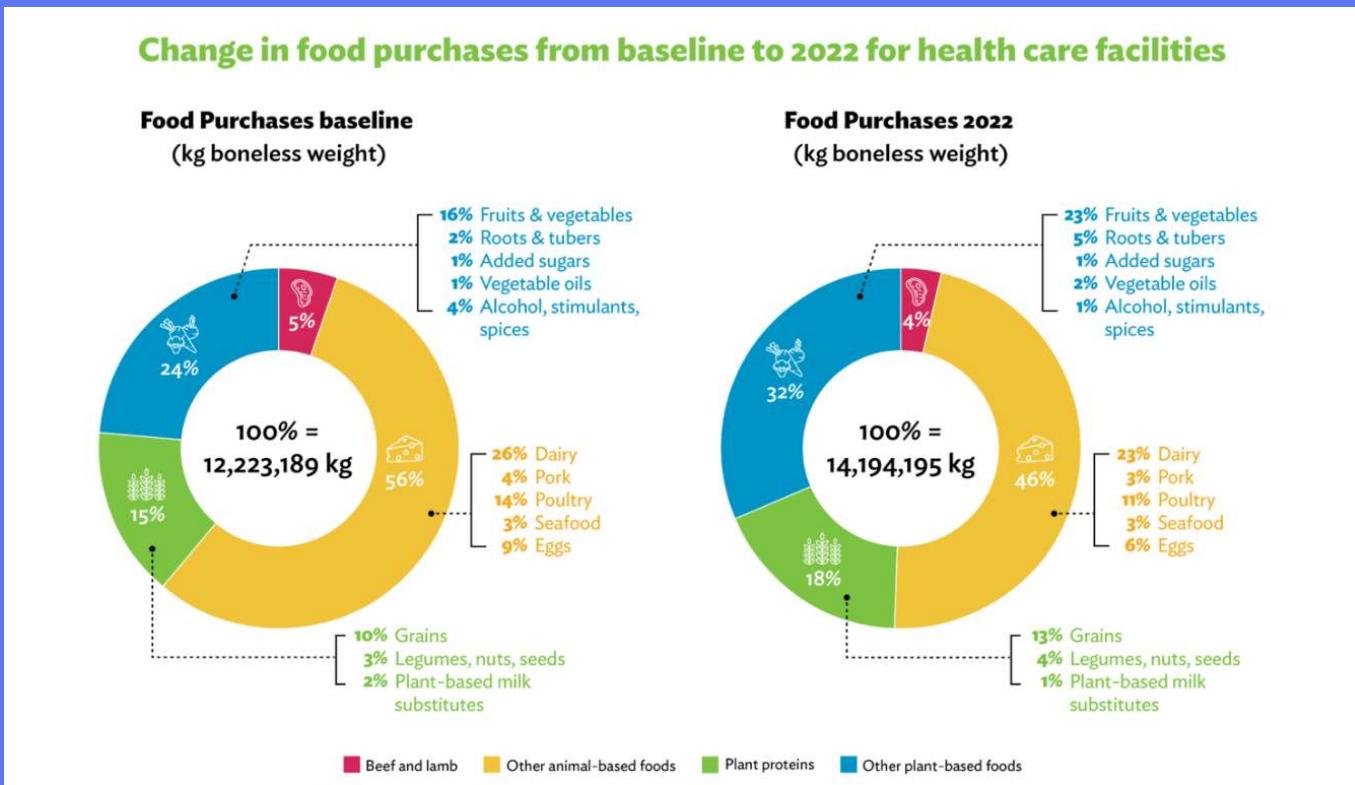


- 80 organizations in 25 countries
- Serving 8 billion meals each year
- Reduced per-plate GHG emissions by 10%



WORLD
RESOURCES
INSTITUTE

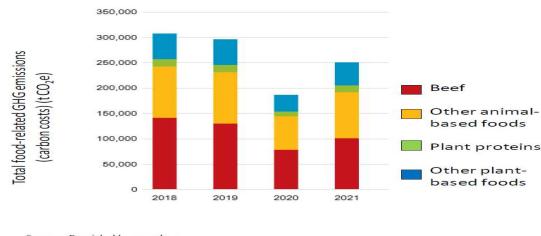
Small changes, big impact



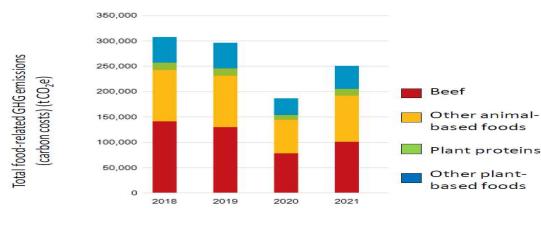
Note: Food purchases shown for health care members who joined Coolfood prior to 2022.
Source: Member data.

Knowing the Numbers

SAMPLE: total food-related emissions (2018-21)

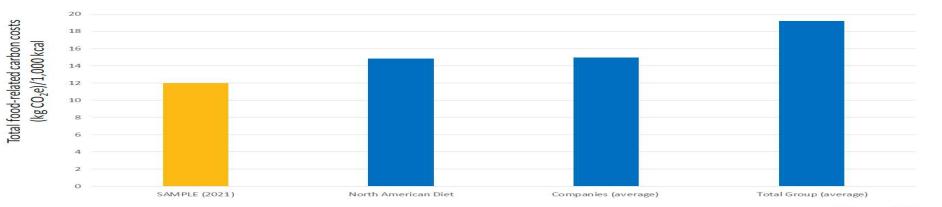


SAMPLE: total food-related emissions (2018-21)

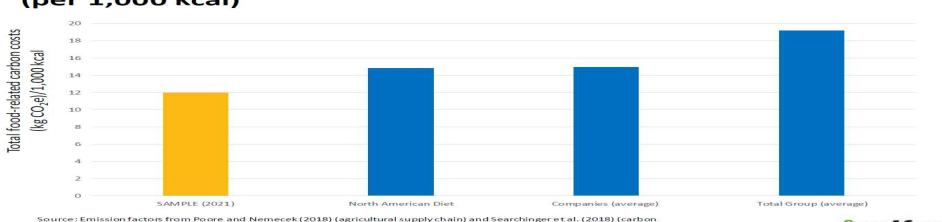


Source: Provided by member.

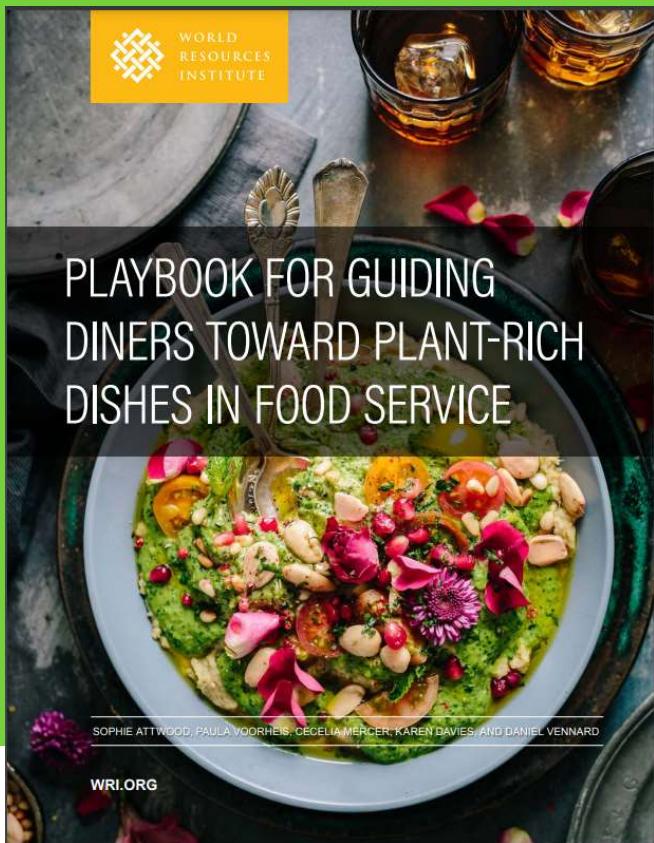
Benchmarking against sectoral and regional performance (per 1,000 kcal)



Benchmarking against sectoral and regional performance (per 1,000 kcal)



Innovating Menus Using Behavioral Science



Scaling Alternative Proteins



CNN BUSINESS Markets Tech Media Calculators Videos

Lab-grown meat is cleared for sale in the United States

By Danielle Wiener-Bronner, CNN

3 minute read · Updated 5:25 PM EDT, Wed June 21, 2023

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This block contains a screenshot of a CNN Business article. The headline is "Lab-grown meat is cleared for sale in the United States". Below the headline is a byline "By Danielle Wiener-Bronner, CNN" and a timestamp "3 minute read · Updated 5:25 PM EDT, Wed June 21, 2023". At the bottom are social media sharing icons for Facebook, Twitter, LinkedIn, and Email.



World Health Organization Health topics ▾ Our work ▾ Newsroom ▾ Data ▾

New WHO factsheet: how can we tell if plant-based products are healthy?

This block contains a screenshot of a World Health Organization (WHO) factsheet. The top navigation bar includes links for "Health topics", "Our work", "Newsroom", and "Data". Below the navigation is a photograph of various food items, including a plant-based meat alternative. The main title of the factsheet is "New WHO factsheet: how can we tell if plant-based products are healthy?".



The New York Times

Plant-Based Food Companies Face Critics: Environmental Advocates

Some analysts say they cannot determine if plant-based foods are more sustainable than meat because the companies are not transparent about their emissions.

This block contains a screenshot of a New York Times article. The headline is "Plant-Based Food Companies Face Critics: Environmental Advocates". Below the headline is a paragraph of text: "Some analysts say they cannot determine if plant-based foods are more sustainable than meat because the companies are not transparent about their emissions." The New York Times logo is at the top.

Get in touch at
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